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Press Release

Ergonomics and digital media: EWI brings customized ergonomic training to DVD

Edmonton, Alberta, March 12, 2009: Necessity is the mother of invention. So when the Edmonton based ergonomic consulting firm, EWI Works, was contacted by one of their clients with a request for a training course on DVD, it opened the door to an alternative means of course delivery. Up until recently, the courses were available online or conducted onsite by an ergonomist.

Working with another Edmonton based firm, Shirwin Knowledge and Learning, EWI Works has already developed three very distinct DVD training courses for different clients within the year. The end product has been well received by these clients and there is a growing interest in the DVDs from other organizations because of its cost efficiency, ease of delivery and in particular, it is customizable.

Once the DVD has been produced, there is no longer a need to bring an ergonomist onsite to conduct the actual training. It can be used as often as needed and either incorporated into a training session conducted by a trainer within the organization or given to an employee to run at their own computer. It is also beneficial to organizations with locations where there is limited or no Internet access.

Most importantly, the DVD provides theory and hands on practice on how to incorporate safe procedures in the work environment by the use of filming and scripting real case scenarios of job tasks at the organization's location. These scenarios, filmed onsite, provide examples that are relevant to the staff, thus enhancing the learning experience.

To date, EWI Works has created DVD training modules that address patient handling and manual handling in industrial environments.

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